



For Members of Robins Financial Credit Union

January 2025 News & Notes

Holiday Closings

Martin Luther King Jr. Day

Monday, January 20

Presidents' Day

Monday, February 17

Memorial Day

Monday, May 26

Juneteenth

Thursday, June 19

Independence Day

Friday, July 4

Tax Season

Tax season is right around the corner. If you're filing electronically, please verify your account number and routing number to ensure you receive your funds.

Robins Financial Credit Union's Routing Number is: 261171587

Member Focused
Financial Partners
Community Proud

A Message from the President & CEO



As we celebrated the 70th anniversary of Robins Financial Credit Union in 2024, we remained committed to enhancing the financial well-being of our members and community. In all that we do, we are dedicated to our mission to be Member Focused. Financial Partners. Community Proud.

Member Focused. We are proud to share that through our 2024 Member Rebate, we returned an impressive **\$20 million** back to qualifying members. Additionally, our special promotion from April to June allowed us to save our members more than \$3 million in interest. Ultimately, each of these efforts enabled our members to keep more money in their wallet.

Financial Partners. In response to the devastation caused by Hurricane Helene, we created our Emergency Relief Loan. This loan provided timely financial assistance, helping impacted members cover essential expenses in the aftermath of the storm. Additionally, we offered qualifying members the option to skip loan payments and we waived fees, helping those facing unexpected challenges regain stability.

Community Proud. Supporting our community is a cornerstone of our mission. Through financial contributions, sponsorships, and volunteering, our commitment remains steadfast. I'm proud to share that in 2024, our team dedicated over **1,400 volunteer hours** to community initiatives, reinforcing our role as a pillar of support in the areas we serve.

We are honored to announce that during the second half of the year, we were able to:

- Provide school supplies and learning materials to 20 local teachers through our 3rd annual GRANTED program
- Fund projects for 14 local non-profit organizations through our Community Project program
- Participate in the annual United Way of Central Georgia corporate fundraising campaign for the 26th consecutive year
- Donate to 70 non-profit organizations during our annual Holiday Giving initiative
- Provide academic scholarships to young members pursuing higher education

Altogether, our **total giving for 2024 equaled \$1,000,000!**

The continued trust of our members and dedication of our team drive us to be the institution we are today. Reflecting on the milestones of 2024, we eagerly anticipate new opportunities to serve our members and community in 2025.

On behalf of Robins Financial, thank you for your membership. Your loyalty and partnership drive our success. We look forward to continuing to grow together as we remain dedicated to our mission to be Member Focused. Financial Partners. Community Proud.

Christina O'Brien

Annual Meeting

The 2025 Annual Meeting will be held **Thursday, February 20 at 5:00 p.m.** at the Robins Financial Jack G. Byrd Learning Center located behind the Watson Branch in Warner Robins.

You can choose to attend the meeting either virtually or in-person. You must RSVP to attend the meeting, and sign-ups are first come, first served. Please note that this space is limited for those choosing to attend in-person. There will not be door prizes or cash drawings. If you choose to attend virtually, we will send you an email including a meeting link and code with instructions for how to sign into the meeting.

To reserve your spot, please visit www.robinsfcu.org/RSVP

2025 Scholarship – Apply Now!

Applications for our 2025 Scholarship are now open. All graduating high school seniors planning to attend a college, university, technical or trade school in the State of Georgia are encouraged to apply! You can find additional information and submit your application online by visiting www.robinsfcu.org/2025-scholarship. The deadline for submissions is **Friday, March 28** at noon.

Enhanced Digital Banking Services

We are dedicated to investing in our members and actively responding to feedback by enhancing our Digital Banking services. We recently rolled out updates to Digital Banking, making managing your accounts even more convenient. Members can now:

- View all accounts they are joint on under a single login*
- Manage joint account owners
- Update contact information through an enhanced contact preference form

As your financial partner, we are always looking for ways to improve our products and services to best meet your needs. For more updates, visit our website at www.robinsfcu.org/digitalbanking-enhancements.

*Excludes Business, UTMA, Estate, Representative Payee, VA, Conservatory/Guardian, and Trust Accounts.



It Pays to Save – Open a Prize Link Savings Account

Healthy saving habits deserve to be rewarded. That's why we created our Prize Link Savings Account – a product specifically designed to reward you for making your savings goals a priority!

Open your account today and earn entries to win monthly, quarterly, or yearly prizes when you increase the balance of your savings account.

- **20 winners per month**
 - 10 will receive a \$25 cash prize
 - 10 will receive a \$100 cash prize
- **3 winners per quarter**
 - Receive a \$500 cash prize
- **2 winners per year**
 - Receive a \$2,000 cash prize

Visit our website at www.robinsfcu.org/prize-link-savings for more information.



Earn While You Learn with Our Financial Education Modules

What if there was a fun way to expand your financial knowledge while earning points to redeem for gift cards to your favorite stores? Now there is with our financial education modules in Digital Banking!

- Log into Digital Banking
- Select Financial Education under Products and Services in the left menu
- Sign up and starting earning points
- Redeem these points for gift cards to your favorite stores

It's that easy! Get rewarded while learning the best practices to help you along your financial journey.

Contact us:

478-923-3773 or 800-241-2405
Online: www.robinsfcu.org
Hours and Locations Listed Online

Schedule Appointments Online



Follow Us on Social Media!

Looking for the latest credit union news, events, and financial tips? Be sure to follow us on social media so you don't miss out on anything!



Services and rates described herein are periodically changed and/or deleted. Robins Financial Credit Union's participation with any enterprise is only an attempt to provide a service to its members and has no responsibility for transactions between said enterprise and members. We are an Equal Housing Opportunity Lender; Federally insured by NCUA. All loans are quoted as Annual Percentage Rates and all deposits are quoted as Annual Percentage Yields. Rates are variable and subject to change based on the Prime Rate. Terms and conditions apply; visit www.robinsfcu.org. Contact Robins Financial Credit Union for membership details.